

MELISSA GOLDIN

mgoldin@ap.org | melissagoldin.com

Skilled storyteller with a passion for the truth | 10 years of professional experience in journalism and communications | Strong reporter, writer and editor | Entrepreneurial drive for new challenges

EXPERIENCE

THE ASSOCIATED PRESS | New York, NY

News Verification Reporter and Editor | July 2022-Present

- Analyze and track mis/disinformation spreading online
- Debunk falsehoods using expert interviews, data analysis, image geolocation and other reporting techniques
- Report and write stories covering mis/disinformation trends
- Edit content written by other news verification reporters for clarity, accuracy and style
- Produce live fact-checking during presidential debates, political conventions and other breaking news events
- Write scripts for and narrate video fact-checks complementing written content
- Speak about reporting with major media outlets, at conferences and in schools

NEWSGUARD TECHNOLOGIES | New York, NY

Newsletter Editor and Staff Analyst | May 2018-March 2022

- Collaborated with management team to development procedures for startup company that reviews news and information sites for credibility and transparency
- Produced monthly, data-driven newsletter covering mis/disinformation, with four editions in the U.S. in Europe
- Achieved a 33.58% average open rate for U.S. and European editions of newsletter
- Pitched, reported, wrote and edited enterprise stories covering mis/disinformation trends for newsletter
- Pitched, reported, wrote and edited nearly 240 site reviews with a focus on politics and conspiracy theories
- Created and managed NewsGuard style guide

THE BERKELEY CARROLL SCHOOL | Brooklyn, NY

Communications Coordinator | July 2014-August 2017

- Rebuilt communications department as integral part of management team
- Led administrators, faculty, staff and students to dramatically increase BC's visibility and boost family engagement
- As co-editor, oversaw re-conceptualization, and semiannual production, of 50-70 page alumni magazine
- Developed, implemented and oversaw social media strategy across multiple platforms based on feedback and analytics
- Re-branded school website as part of redesign team increasing number of users by 32%

SKILLS

Editorial: Fact-checking; Interviewing, Content editing; Proofreading

Creative: InDesign; Affinity Publisher; Photoshop; iMovie; Photography

Web: CrowdTangle; NewsWhip; WordPress; Wix; Constant Contact

HONORS

THE ASSOCIATED PRESS

Best of the Week Honorable Mention | January 2024

"Discovery of a tunnel at a Chabad synagogue spurs false claims and conspiracy theories"

SOCIETY OF PROFESSIONAL JOURNALISTS

Peter Lisagor Award Finalist | April 2022

"How a well-meaning U.S. government database fuels dangerous vaccine misinformation"

CERTIFICATIONS

BELLINGCAT

Digital Investigation and Verification Workshop | February 2024

THE ASSOCIATED PRESS

AP Stylebook Workshop | March 2023

EDUCATION

UNIVERSITY OF ROCHESTER

B.A. Journalism, Anthropology minor